



Drive agility and unlock the value from your data

About

- The Statice solution is an enterprise data anonymization software.
- It allows banks and financial services firms to produce privacy-preserving synthetic data for compliant and safe data processing.
- State-of-the-art data privacy research and deep-learning models guarantee the best data utility and privacy.

Key features

Support for common data types

Generate synthetic data from transaction and churn data, digital user data, geodata, market data.

Off-the-shelf privacy reporting

Access built-in privacy evaluations and differentially private data training.

Statistically sound synthetic data

Get highly granular synthetic datasets that maintain utility while ensuring privacy.

Enterprise-ready

Deploy on-premise and fit within your existing infrastructure according to your security requirements.

The need for synthetic data in the financial industry

Third-party and publicly available data add to the existing sources that financial services and products can draw on. Yet, **leveraging customer data at the enterprise scale** remains a challenge for financial companies.

Regulatory pressure, conflicting privacy norms across jurisdictions, and siloed data systems hinder data agility. Without data to guide strategic and operational decisions, financial institutions **lose a significant competitive edge**.

With synthetic data, you **safely access and process customer data at scale**. It removes the traditional silos and compliance barriers of working with sensitive data and scales up data-driven decision-making.

Driving digital agility with privacy-preserving synthetic data

Synthetic data is artificially generated from sensitive data. It retains its statistical properties but does not contain customers' sensitive information, offering **unmatched data quality and compliance guarantees**.

Using synthetic data, financial institutions unlock insight generation while **maintaining high-security standards and meeting regulatory requirements**. It provides a safe and suitable data supply for large-scale analytics, advanced modeling, and product development.

Privacy-preserving synthetic data supports a more granular **understanding of customer behavior, better risk management, and personalization of customer experiences**.

Make the most out of sensitive data rapidly and without privacy risks.



Drive data agility and break internal silos by reducing the complexity of sensitive data management.



Reduce financial and corporate risks by future-proofing the compliance of your data operations.



Unlock valuable data processing without compromising on data security and privacy.

Enable otherwise restricted uses of your data with Static



Customer data unification. Bring together customer data across local and international entities and make it available to your collaborators.



Cloud migration. Transfer your data to cloud infrastructures without losing granularity or compromising on data security.



Agile data sharing. Outsource highly specialized data operations to any destination regardless of data protection standard specifications.



Fraud detection. Strengthen fraud detection systems with large volumes of data to train detection models on.



Machine learning training and large-scale analytics. Use synthetic data for your data science operations to uncover patterns or model complex behaviors.



Product development. Develop products that answer customers' needs with data that complies with the strictest privacy and legal frameworks.



BI & predictive analyses. Create privacy-compliant dashboards and enable predictive analytics on customer behavioral data.



Data monetization. Build revenue from data streams in compliance with existing regulations without putting customer privacy at risk.

Learn more and get in touch with us at www.static.ai



Static develops state-of-the-art data privacy technology to help companies double down on data-driven innovation while safeguarding the privacy of sensitive data.

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